



Empowering Data Excellence: Discover, Manage, and Succeed!





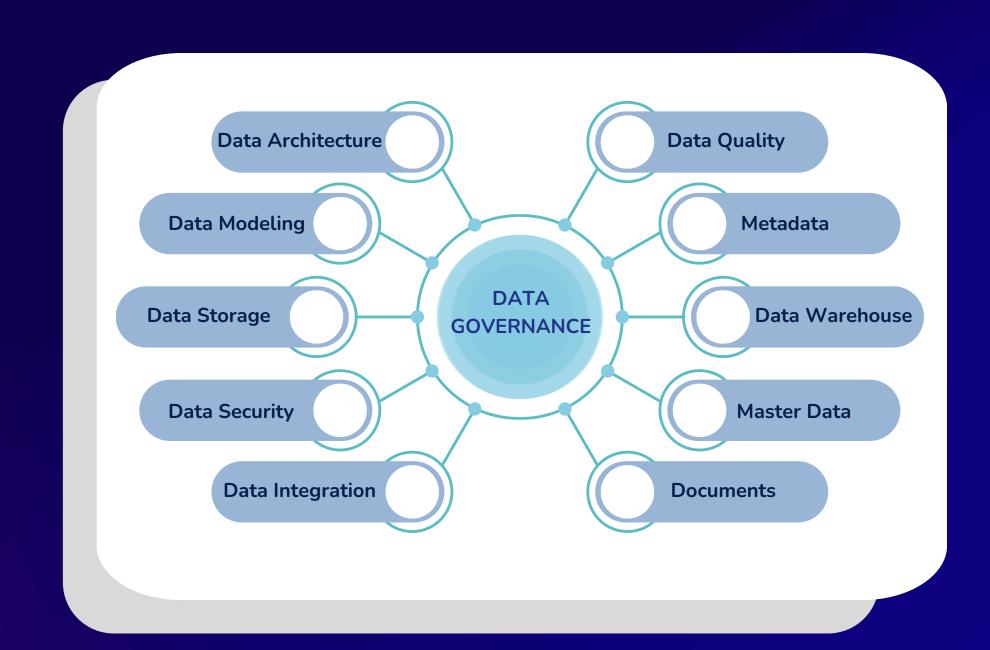
# Sales Overview

- 1 What is Data Governance?
- 2 What is Data Focus?
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- 5 What is inside Data Focus?

#### What is Data Governance?

 Data governance is establishing and enforcing policies, procedures, and standards regarding data collection, storage, access, usage, and security

 Data governance aims to uphold data of excellent quality, ensuring its security while enabling easy access to derive deeper business insights



# What is Data Focus?

- Data Focus is an integrated data governance tool created to enable you to manage and maintain your inhouse data assets.
- Data Focus scans your data asset and creates an upto-date map of your data environment with automatic data discovery, sensitive data classification and data usage flow.



# Why Data Focus?

#### Challenges



Complexity of Data Ecosystems



Data Security and Privacy Concerns



Data Quality Assurance



Regulatory Compliance



Cross-Functional Collaboration



Data Governance Adoption

#### F) Solutions



Comprehensive Data Management



Confidence on Data Quality



Automated Data Governance Processes



Maintainable Data Assets

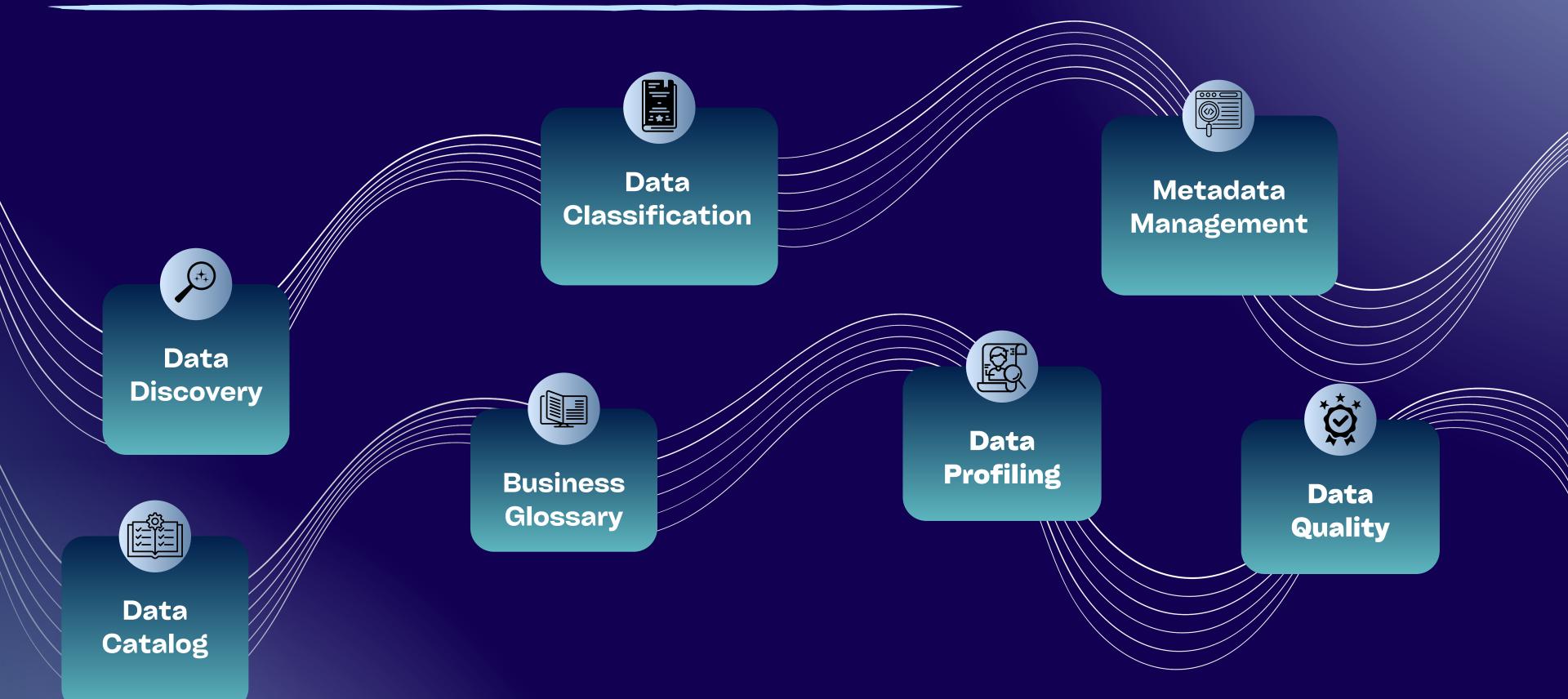


Collaborative Governance Frameworks



Change Management Strategies

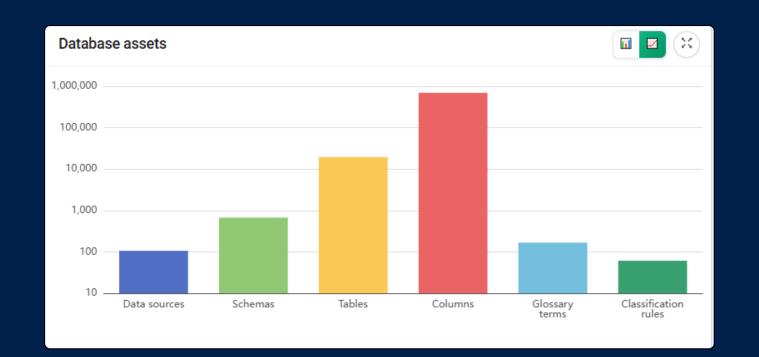
# Data Focus Key Features



# What is inside E) Data Focus?

#### Dashboard

- See all the details of your data asset at a glance!
- Discover the company's database assets, user's data assets, data classifications, recent scans and more...



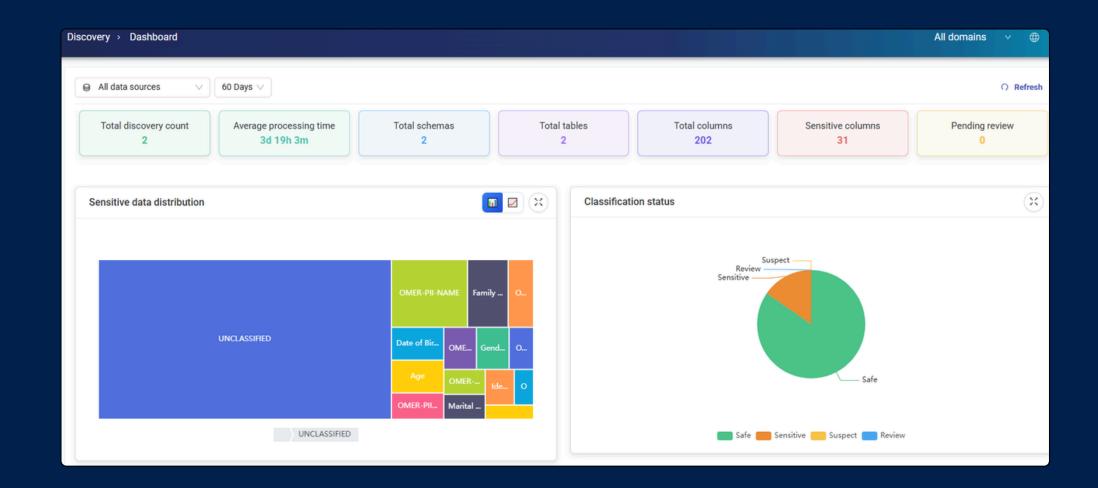


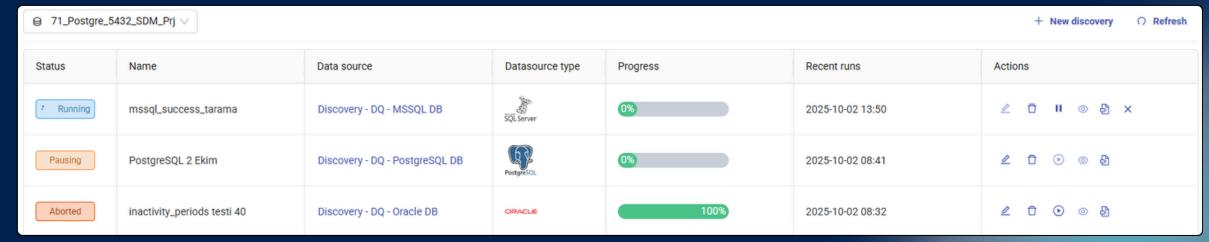
Recent scans (1)	
Data source name	Modification date
Discovery - DQ - PostgreSQL DB	5 hours ago
Discovery - DQ - PostgreSQL DB	5 hours ago
DS_August25	1 day ago
MySQL_Error_Test	1 day ago
74_MSSQL	1 day ago
74_MSSQL	1 day ago
→ <u>View all scans on sources</u>	

# Data Discovery

 Data Focus streamlines data discovery through intuitive data scanning and classification, covering assets across your entire data ecosystem

 Generate a current overview of your business's comprehensive data
 landscape





#### Discoveries

Data Discovery > Discoveries

All data sources

\_\_ Running

Aborted

SDM Full TEst

Full Discovery Scan

mysal-discovery-2

Pause\_Resume\_Button\_Control

 Monitor and manage all ongoing data discovery jobs across multiple data sources from a single interface

 Track progress, review results, and maintain full control over every discovery process in your environment

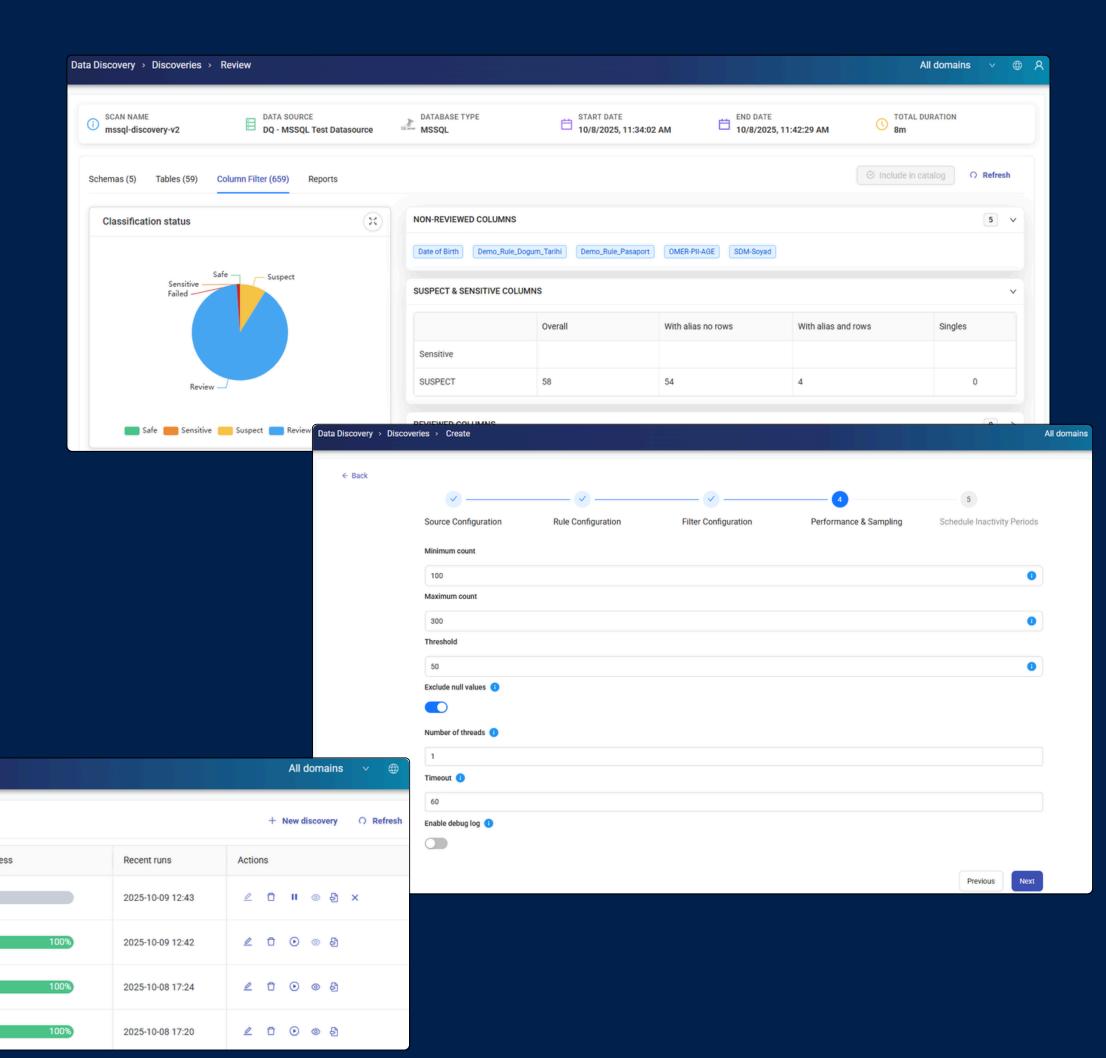
Data source

SDM\_Test\_S1

SDM\_Test\_S1

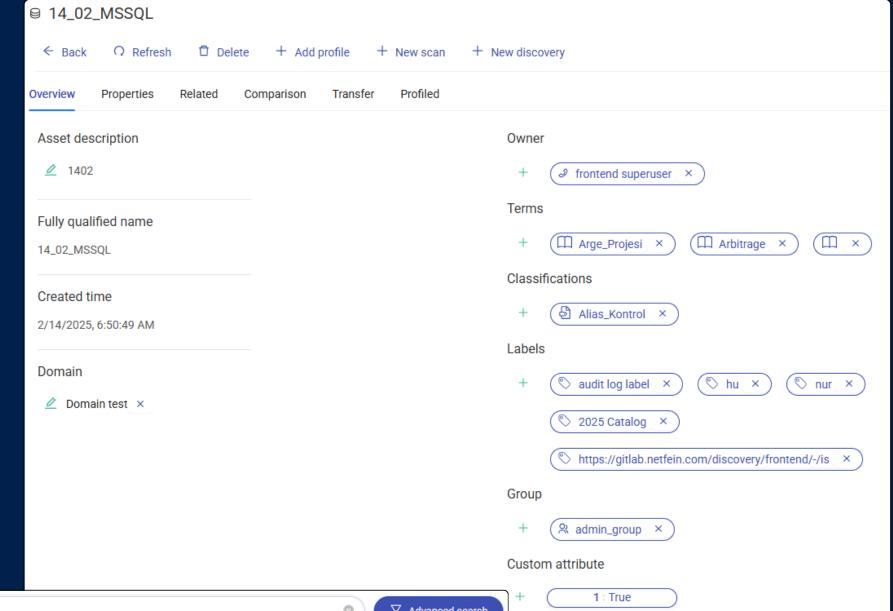
DQ - MySQL Test Datasource

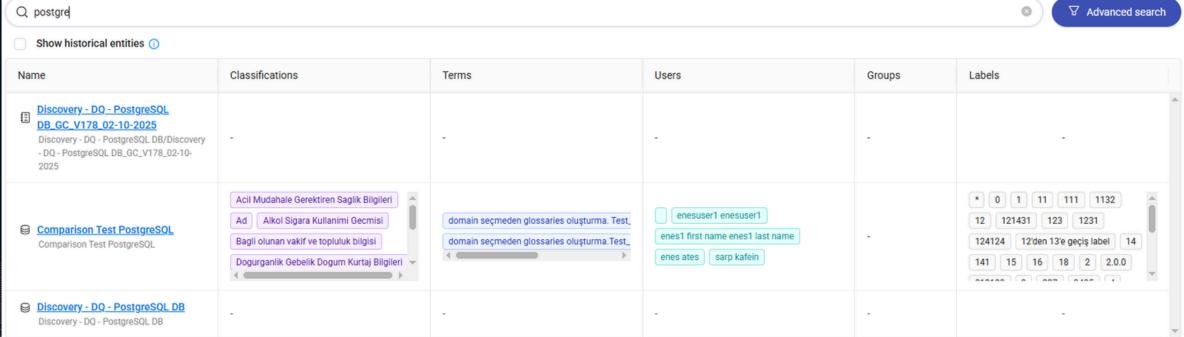
DQ\_Column\_Tests\_Postgre\_by\_YunusEmre



#### Data Portfolio

- Seamlessly integrate metadata and descriptions of discovered data assets into a hierarchical map of data sources
- Explore your data assets thanks to the detailed search screen





# Business Glossary

 A centralized repository to define and clarify the meaning of terms, concepts, and metrics used within the organization. Easily create a business glossary with Data Focus

 Add meaning to your data assets in accordance with your business field by assigning responsible employees

□ Siber

Parent

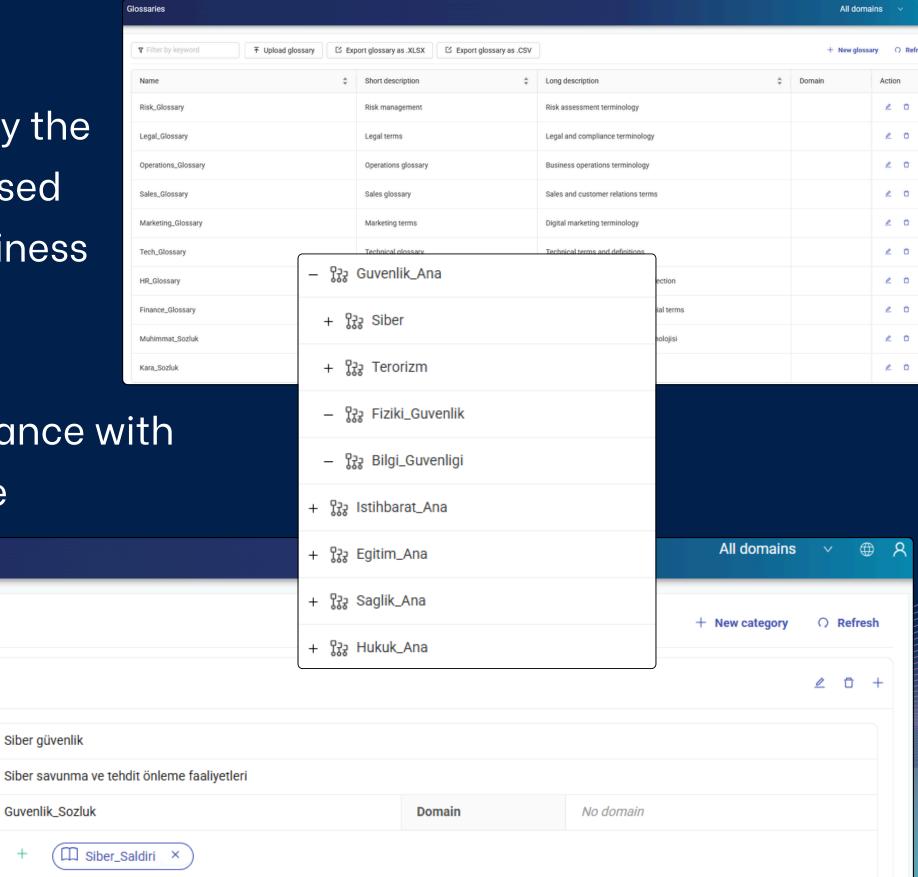
Terms

Short description

Long description

Siber güvenlik

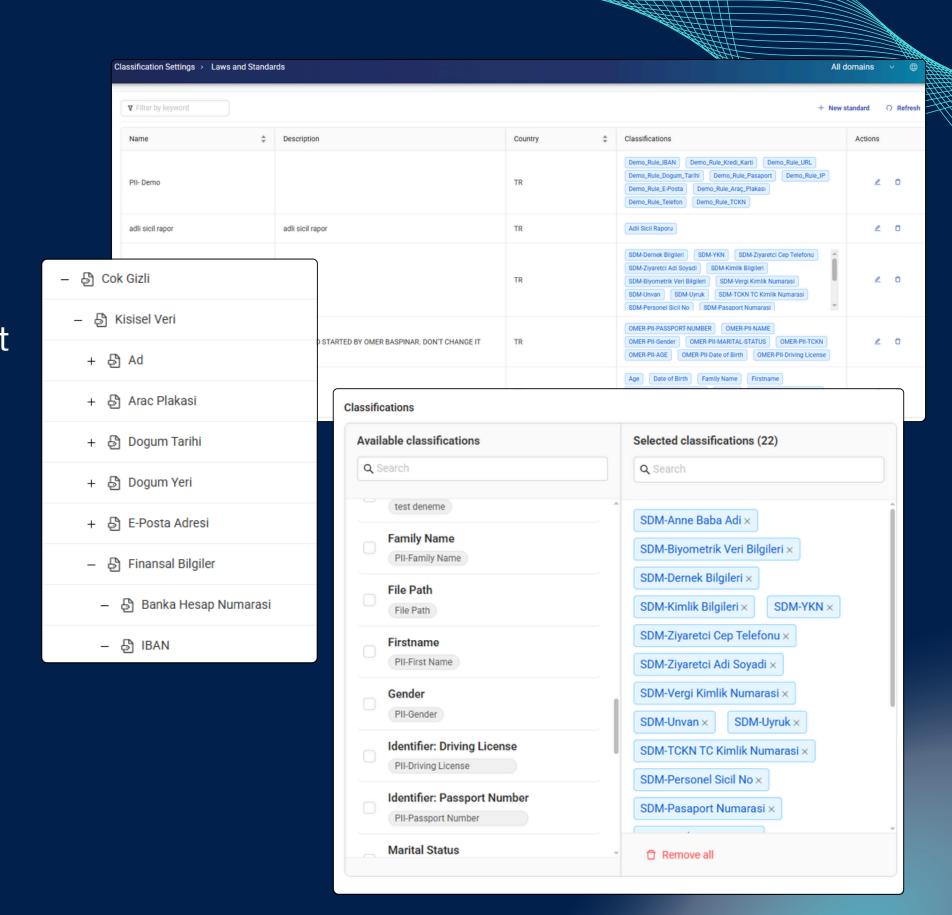
Guvenlik Sozluk





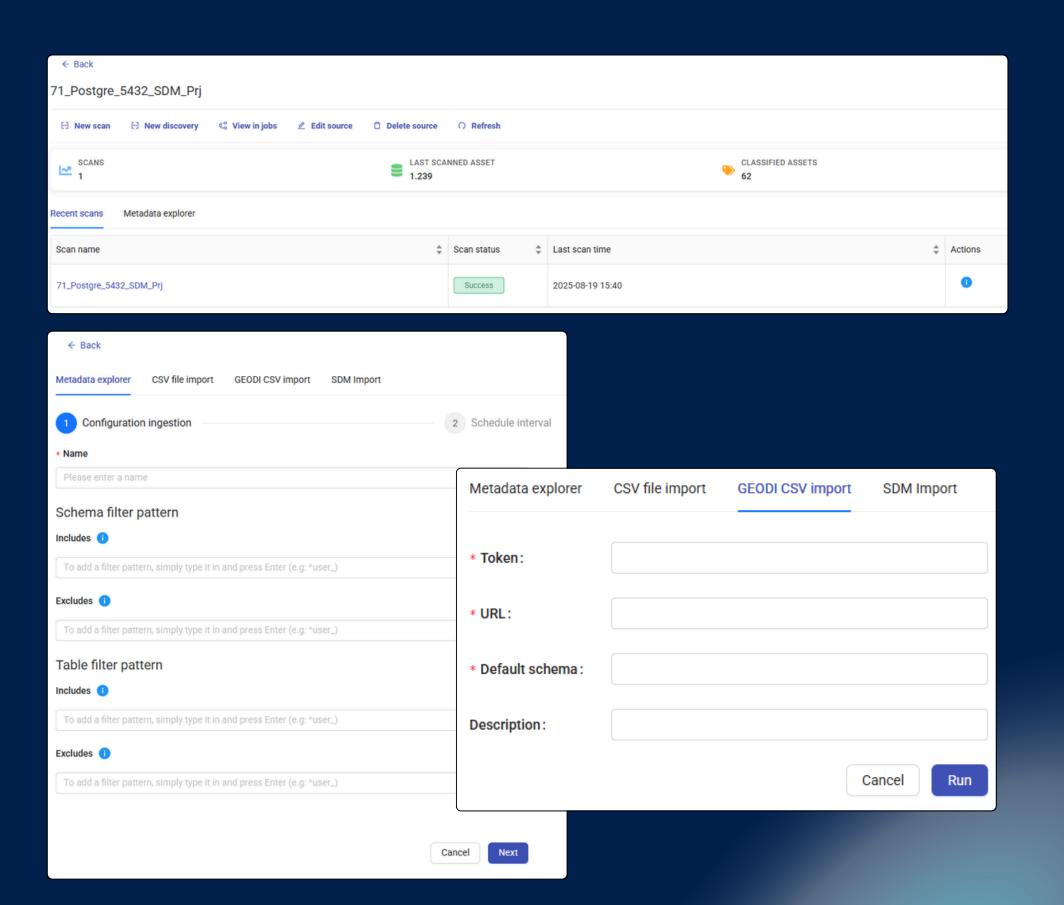
#### Classification

- Law & Standards: Define and manage rule sets that guide the discovery and classification of data assets
- Classifications: Evaluate and categorize content within your organization to retain complete control over your assets
- Rules: Create and manage scanning rules across four distinct rule types – Date Range, Number Range, Regex, and List
- Lists: Add and manage alias lists manually or import them via CSV to enhance classification accuracy



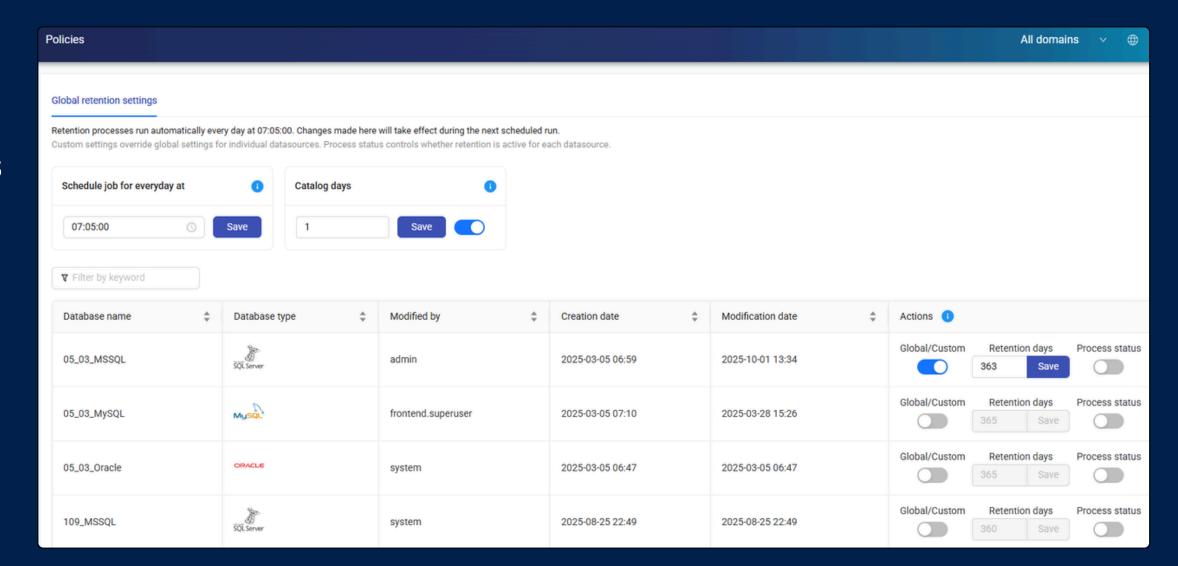
#### Data Resources

- Data Focus enables seamless metadata extraction from all connected data sources, ensuring complete visibility into your data assets
- Initiate new scans or discoveries and explore metadata with flexible import options including CSV files,
   SDM imports, and Geodi CSV integration



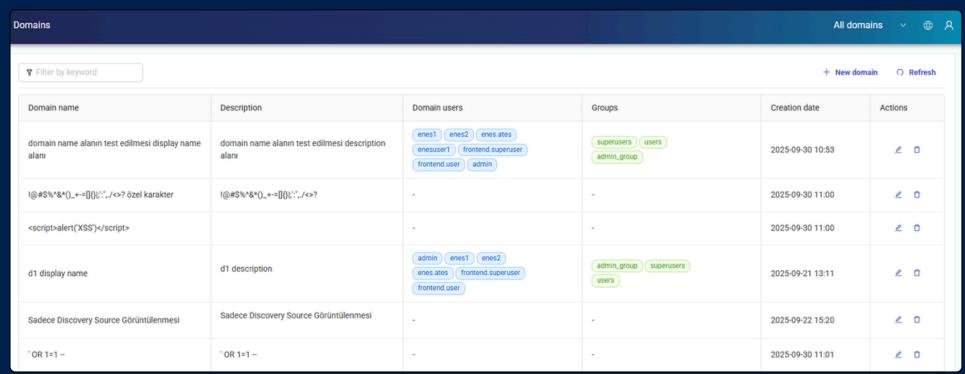
### Policies

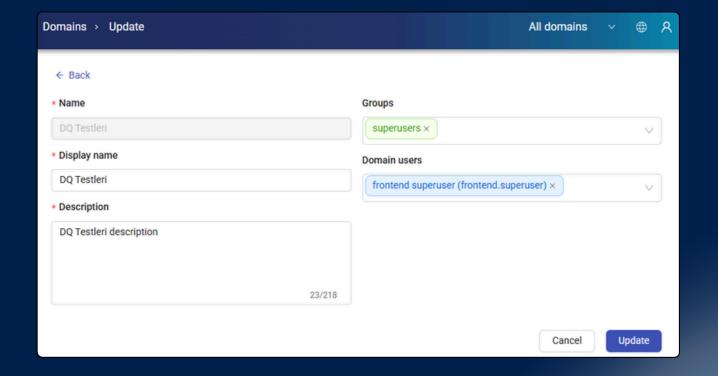
- Manage automated retention, deletion, and archiving policies for data sources and logs
- Set custom schedules and intervals to ensure secure, compliant, and efficient data lifecycle management across your environment



# Domains

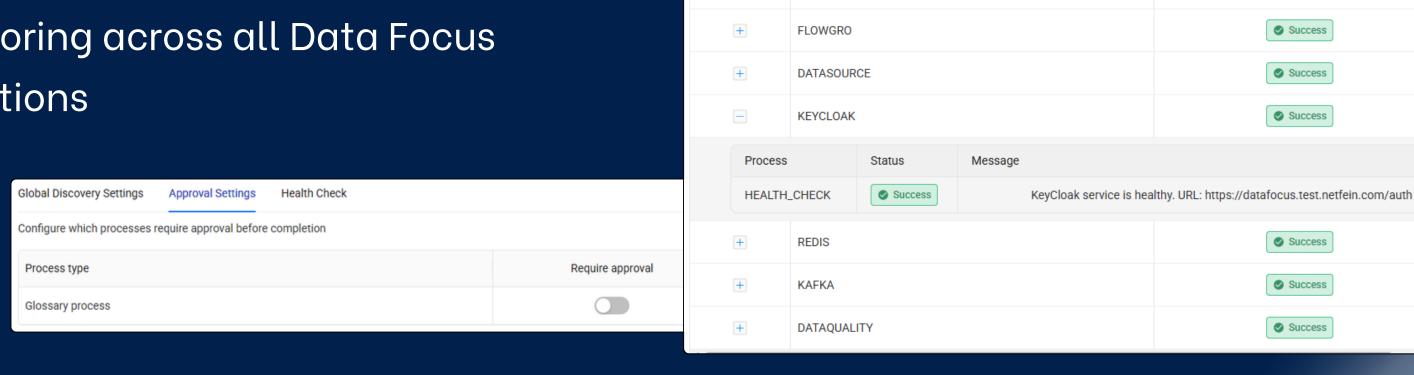
- Define domains to organize assets, categories, and glossaries under a unified structure
- Use domains to group related data elements and maintain a clear, wellstructured view of your data ecosystem





# Settings

- Configure global system
   preferences, including Discovery,
   Approval, and Health Check settings
- Ensure optimal performance, consistent approvals, and reliable monitoring across all Data Focus operations



Settings

Minimum Sample default value for discovery

Maximum Sample Count value for discovery

Global Discovery Settings

View data sample count

Threshold value for Discovery

pause will not b

The Value and settings defined in this area will be shown as the default discovery configuration settings

Actions

< 1

O

MINIMUM SAMPLE COUNT

VIEW\_DATA\_SAMPLE\_COUNT

EXCLUDE\_NULL\_VALUES

MAXIMUM SAMPLE COUNT

Success

THRESHOLD

Status

Health Check

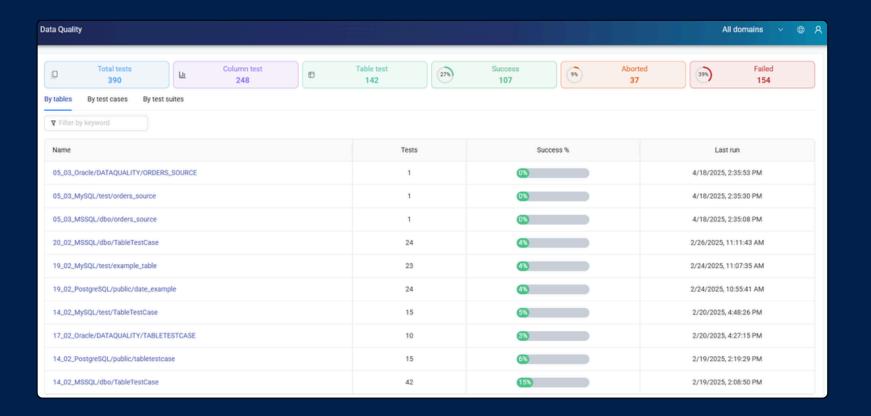
Approval Settings

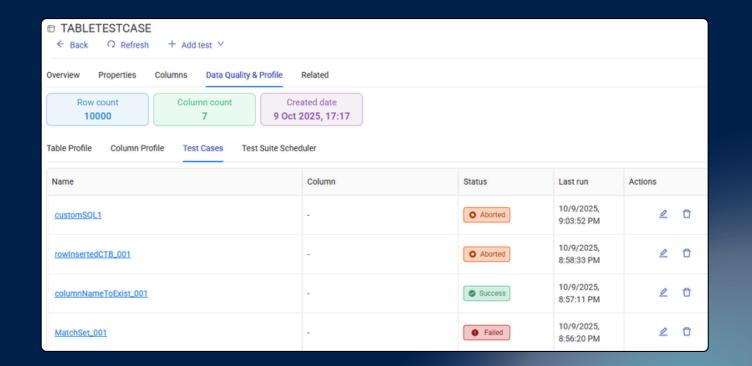
Service name

MINIO

# Data Quality

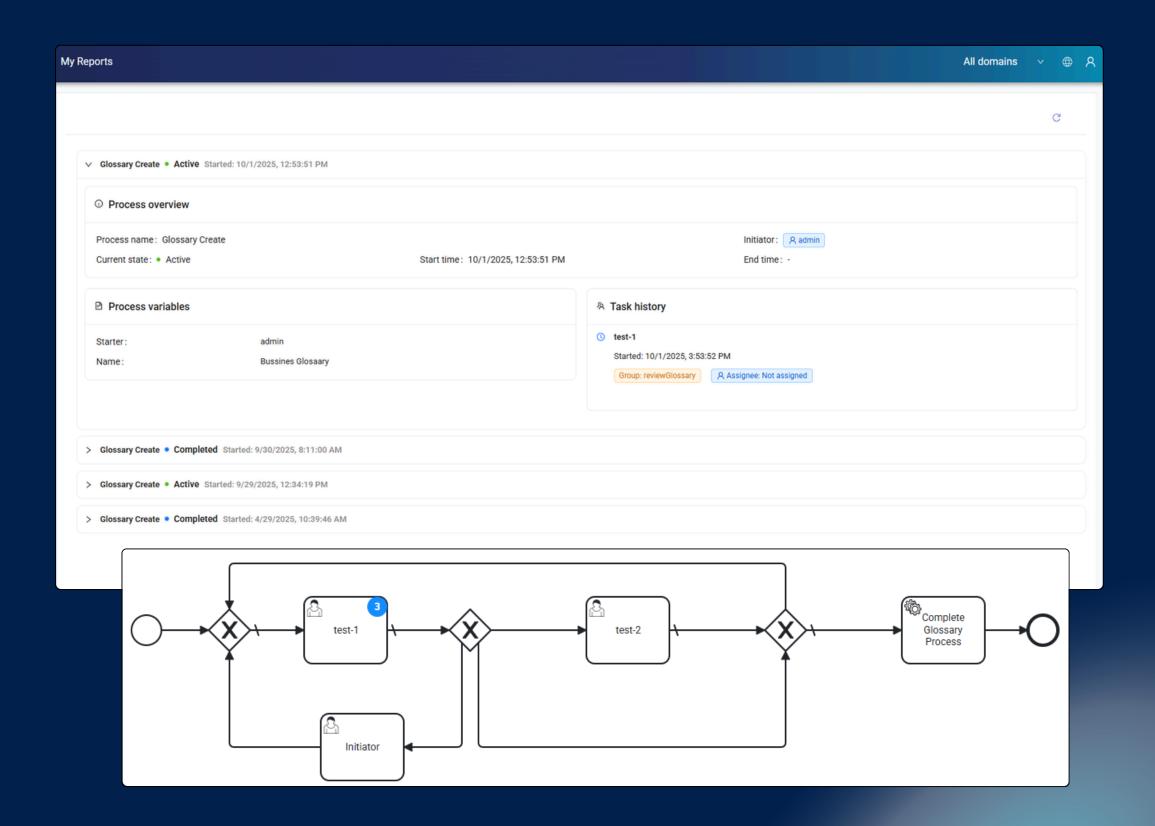
- The data is valuable as long as it is up-to-date, correctly formatted and fully applied
- The Data Quality engine of Data Focus enable organizations to profile their data and check if they are applied in tandem with the organizational data policies, correct in format and entered in full
- Schedule data profiling and customized quality scans to show the improvement through time





#### Workflow

- Manage approval processes efficiently with workflow automation
- Streamline task approvals and ensure consistent governance across all discovery and classification operations





# Thank You!

For your time and attention.



