

Data Focus

Visualize. Classify. Govern Your Data.

At a Glance

Data Focus is a **data governance** tool that helps organizations discover, classify, and visualize their internal data assets.

It provides automated mapping and sensitive data insights to ensure visibility, security, and compliance across the entire data landscape.

Core Components



Data Asset Inventory

Builds a comprehensive register of all data sources within the organization.



Contextual Classification

Labels information based on sensitivity, type, and business relevance.



Metadata Discovery

Extracts and organizes metadata to provide deeper context and traceability.



Data Quality

Provides actionable insights and tests to improve reliability



Governance Controls

Provides the foundation for setting ownership, responsibilities, and lifecycle policies.

KEY BENEFITS

- **Complete Data Visibility:** Maintain a live map of all internal data assets.
- **Sensitive Data Protection:** Identify and classify critical data to enhance security and compliance.
- **Improved Governance:** Define ownership, retention, and access policies with confidence.
- **Operational Efficiency:** Automate discovery and monitoring to reduce manual effort.
- **Regulatory Readiness:** Simplify compliance reporting for GDPR, KVKK, HIPAA, and more.

WHY DATA FOCUS?

Managing today's complex data environments requires more than just visibility. It demands clarity, control, and action.



Provides a single, consistent map of all data assets across the organization



Helps identify and classify sensitive information to reduce exposure and risk



Simplifies regulatory compliance by aligning with data protection standards.



Automates discovery and monitoring, saving time and reducing manual effort



Delivers clear insights that turn complex data environments into actionable knowledge.

HOW IT WORKS

Data Focus simplifies data governance through an automated process that discovers, classifies, visualizes, and secures your data assets step by step.

- 1 **Discover:** Data Focus automatically scans your environment to identify all data assets.
- 2 **Classify:** Sensitive and critical data is categorized according to predefined rules.
- 3 **Verify:** Use predefined data quality metrics and add your own to improve data reliability.
- 4 **Govern:** Policies for access, retention, and compliance are applied to ensure data integrity and security.



Focus. Govern. Succeed.